

FOR IMMEDIATE RELEASE



**Media Contact:**

Jayson Tomlin  
VP Sales and Marketing  
+1 (952) 449-0187 phone  
[jayson.tomlin@minnetonkaaudio.com](mailto:jayson.tomlin@minnetonkaaudio.com)

## SurCode Joins Compressor 3 Encoding Platform

*SurCode™ for Dolby® Pro Logic II and SurCode for DVD-DTS® support Final Cut Studio and Logic Studio*

Minnetonka, MN - October 13<sup>th</sup>, 2008 - Minnetonka Audio Software, Inc. (MASI) announces plans to support the Compressor 3 production application with SurCode for Dolby Pro Logic II and SurCode for DVD-DTS plug-ins. Sneak-peek demonstrations were on display at the 125th Audio Engineering Society Convention in San Francisco, October 3-5.

Compressor 3, already rich with industry-standard codec's such as MPEG-2 and H.264, is a powerful batch processing application designed to deliver multiple distribution formats from a single project. Final Cut Studio and Logic Studio users will have the option to expand from Dolby Digital only, to Pro Logic II and DVD-DTS with the addition of SurCode plug-ins to the Compressor 3 suite.

"This is major mile-stone for our company and furthers our agenda to make SurCode the default encoder family for the entire industry," says John Schur, President of MASI.

SurCode for Dolby Pro Logic II retails for \$795 and SurCode for DVD-DTS retails for \$249 and will be available Q1 of 2009 through MASI's international network of pro audio resellers, and online at [www.minnetonkaaudio.com](http://www.minnetonkaaudio.com).

**About Minnetonka Audio Software (MASI):** Minnetonka Audio Software is an award winning solutions provider for video, broadcast, games, and CD/DVD production. SurCode, discWelder and AudioTools AWE provide must have technology for top professionals around the world. Supported codecs include Dolby E, Dolby Digital, Dolby Pro Logic II, DTS, and MLP formats. Spanning over two decades and based in Minnetonka, Minnesota, Minnetonka Audio Software, Inc. has offices in Texas and a subsidiary in Germany in addition to an international network of distributors and channel partners who share our commitment to quality and service.

**About Dolby Laboratories:** Dolby Laboratories (NYSE:DLB) develops and delivers products and technologies that make the entertainment experience more realistic and immersive. For more than four decades, Dolby has been at the forefront of defining high-quality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. For more information about Dolby Laboratories or Dolby technologies, please visit [www.dolby.com](http://www.dolby.com).

**About DTS:** DTS, Inc. (NASDAQ: DTSI) is a digital technology company dedicated to delivering the ultimate entertainment experience. DTS decoders are in virtually every major brand of 5.1-channel surround processor, and there are hundreds of millions of DTS-licensed consumer electronics products available worldwide. A pioneer in multi-channel audio, DTS technology is in home theatre, car audio, PC and game console products, as well as DVD-Video, HD-DVD, Blu-ray Disc and Surround Music software. Founded in 1993, DTS is headquartered in Agoura Hills, California and has offices in Canada, China, Hong Kong, Ireland, Japan, Korea, Taiwan and the United Kingdom. For further information, please visit [www.dts.com](http://www.dts.com). DTS is a registered trademark of DTS, Inc.

SurCode, AudioTools, and discWelder are trademarks of Minnetonka Audio Software, Inc.