

FOR IMMEDIATE RELEASE



Media Contact:
Jayson Tomlin
VP Sales and Marketing
+1 (952) 449-6481 phone
jayson.tomlin@minnetonkaaudio.com

12 September 2009

For Immediate Release

Minnetonka Audio Delivers DTS-HD™ for Apple Professional Products

Company ships low cost Blu-ray audio production plug-ins for Compressor & QuickTime

MINNETONKA, MN—Minnetonka Audio Software, Inc., a leader in production software for consumer electronics, motion picture and broadcast surround sound applications, today announced the shipment of two products, SurCode™ Encoder for DTS-HD™ for Compressor and, SurCode™ Decoder for DTS-HD™ for QuickTime®.

In conjunction with these product releases, DTS and Minnetonka Audio Software have teamed up to create a dedicated web destination, www.dtshdforcompressor.com. With a product overview, tips on Blu-ray audio encoding and workflow, tutorials and frequently asked questions, the site has everything a Final Cut or Logic Studio user needs to get started with DTS and Blu-ray.

“At \$249, the SurCode Encoder for DTS-HD for Compressor and its companion plug-in for Apple’s QuickTime represent a new benchmark of functionality and value for post production professionals,” said John Schur, President of Minnetonka Audio Software. We are excited to be working with DTS to bring this advanced technology to the Final Cut and Logic Studio community.”

Hands-on demonstrations will be available at IBC Amsterdam in Minnetonka Audio Software’s stand 7.J01 and DTS’ stand 8.D91. For in-depth information on both products, visit www.dtshdforcompressor.com.

About the SurCode Encoder for DTS-HD for Compressor

The SurCode Encoder for DTS-HD is an audio encoder for Apple’s Compressor 3. The new plug-in is capable of producing encoded streams directly from both Apple Final Cut Studio and Logic Studio. It encodes lossless DTS-HD Master Audio™ for Blu-ray from stereo up to 6.1 channels, as well as other BD compatible streams types, including DTS-HD High Resolution Audio™, DTS-96/24™, DTS-ES® and DTS Digital Surround™.

The SurCode Encoder for DTS-HD works seamlessly with programs such as DVD Studio Pro and Adobe Encore for DVD title development, producing DVD-compatible .cpt files at up to 96 kHz with DTS 96/24 or up to 6.1 discrete channels with DTS-ES.

SurCode Encoder for DTS-HD for Compressor retails for US\$249 and includes SurCode Decoder for DTS-HD for QuickTime. SurCode Decoder for DTS-HD for QuickTime can be purchased

separately for US\$29. Both plug-ins are available now from Minnetonka Audio dealers and resellers worldwide.

About the SurCode Decoder for DTS-HD for QuickTime

Bundled with the DTS-HD encoder for Compressor, the SurCode™ Decoder for DTS-HD™ is the companion plug-in for Apple's QuickTime player. The decoder offers users the ability to play back DTS streams, from lossless DTS-HD Master Audio™ to low bit rate DTS-Express™, for quality control prior to disc authoring.

About Minnetonka Audio Software

Minnetonka Audio Software, an award winning solutions provider for video, broadcast, game, and CD/DVD production, creates essential technology for top media professionals around the world. SurCode, discWelder and AudioTools AWE product lines broadly support Dolby, DTS and the DVD-Audio standard. Spanning over two decades of operation and based in Minnetonka, Minnesota, Minnetonka Audio Software, Inc. has offices in Texas and a subsidiary in Germany in addition to an international network of distributors and channel partners who share our commitment to quality and service.

SurCode, discWelder and AudioTools AWE are trademarks of Minnetonka Audio Software, Inc. DTS and the Symbol are registered trademarks and DTS-HD, DTS-HD Master Audio, DTS High Resolution Audio, DTS-96/24, DTS-ES, DTS Digital Surround, and DTS-Express are trademarks of DTS, Inc. All other trademarks are the responsibility of their respective owners.